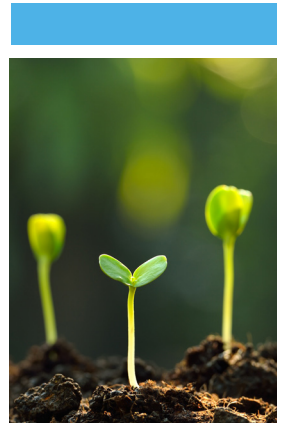


MAXIMIZING PROFIT PER SQUARE FOOT.



PRODUCT CATALOG

Helping the world thrive
with healthier harvests.



Verano365's solutions

for greenhouse, nursery, and hydroponic management enable growers to get the most out of their inputs, from more efficient use of fertilizers to enhanced yields.



EVOFACTOR

Nutrient Adjuvant
to Improve Fertilizer
Efficiency



THRIVEDO

Protein Surfactant
to Improve Nutrient
Assimilation



NUTRIVIX

Zinc & Copper
Micronutrient
Formula for Root
Development



CULTIVATA

Next Generation
Wetting Agent

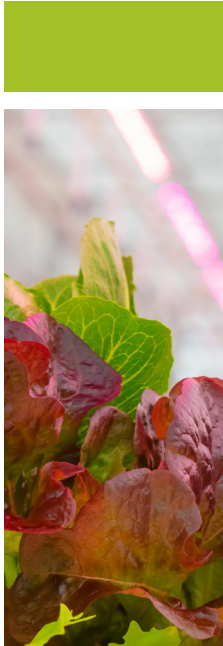
Powered by

OPUSMAX

OpusMAX is a first-of-its-kind delivery system that is anchored by a charged particle. This particle has an attraction force that acts as a host or carrier, which facilitates the self-assembly of supramolecular structures.

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OpusMAX is designated by the EPA as an inert ingredient, and has been OMRI Listed for the United States and Canada, with organic status in Mexico forthcoming.



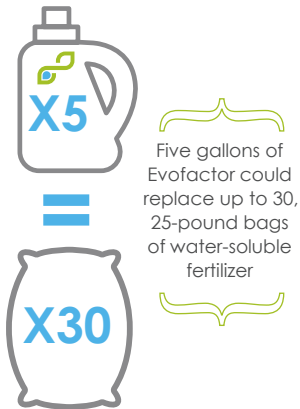
EVOFACTOR™ is a nutrient adjuvant that improves fertilizer efficiency. The OpusMAX® formula promotes nutrient availability to plants when it is used with water-soluble fertilizers as part of a regular fertigation schedule

With Evofactor, growers can choose the outcome that's most valuable to their operation:

- Either a reduction in the amount of applied fertilizer to yield plants of equitable size and health to what they're producing today
- Or, increased biomass in crops that receive the same fertilizer rate they're using currently.

Both outcomes result from Evofactor's ability to make plant nutrition solutions more readily available through

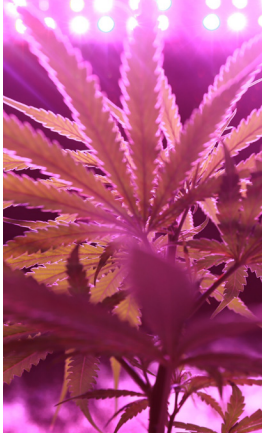
localization. OpusMAX creates supramolecular structures of the active ingredients in fertilizers, ultimately delivering highly concentrated nutrients to the plant.



Grower partners have seen great results when Evofactor is incorporated into almost any kind of growing operation:

- Propagation from seed, cuttings, and tissue cultures
- Hydroponics
- Seed to Fruit
- Finished Plants





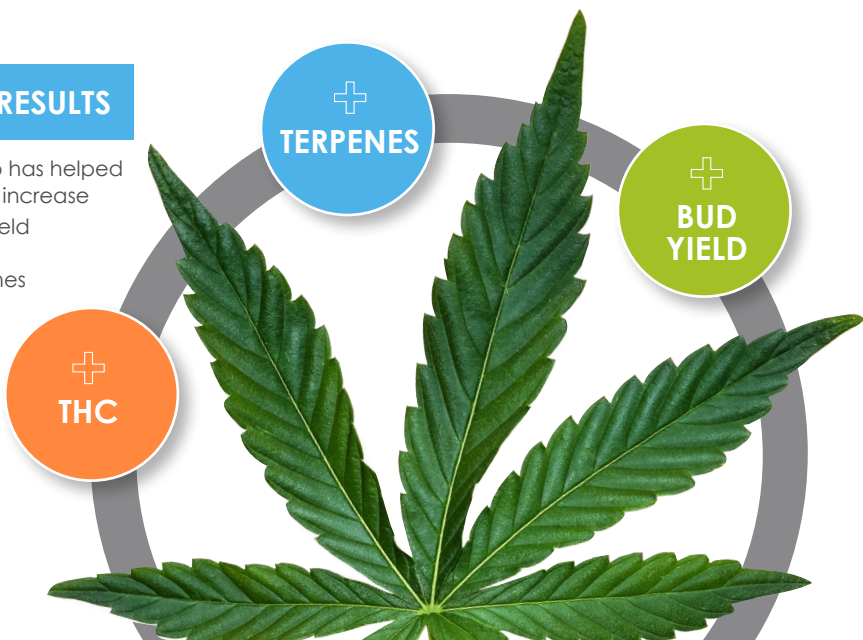
Thrivedo® is a yeast-based protein surfactant powered by the company's proprietary delivery technology, OpusMAX®.

- Thrivedo stimulates natural plant processes that increase nutrient assimilation, water uptake, and overall plant growth and vigor. It can be used to improve nutrient assimilation for healthier, harmonized plant growth.
- While many products on the market claim to boost yield for medicinal cannabis growers, they're often targeted at operations lacking quality fertilization programs. Verano365® partnered with top-notch growers who already utilize fertilization best practices, and have found that even in superior operations, Thrivedo can enhance yield and improve plant quality.

REAL RESULTS

Thrivedo has helped growers increase

- Bud Yield
- THC
- Terpenes



NUTRIVIX Zn | Cu® is a micronutrient comprised of zinc and copper, critical components in plant physiological processes and robust root development.

- The Verano365 formula is powered by OpusMAX. OpusMAX creates a powerful synergy with horticultural inputs, and third-party research validates that the proprietary platform creates an amplification of associated benefits. In NUTRIVIX Zn | Cu, OpusMAX allows for low use rates to reach maximum benefits of these micronutrients.
- Zinc and copper play roles in dynamic plant processes that guide overall health. Combined, our NUTRIVIX Zn | Cu liquid ionic solution can turn on a powerful plant protection agent, superoxide dismutase (SOD).
- The SOD enzyme sponges free radicals and protects chloroplasts and membranes of the cell—acting as the ultimate stress reducer, amplifying plant health





With this
**next-gen
wetting agent,**
growers can produce
healthier plants and
improve shelf life.

Cultivata™ is an advanced, proprietary liquid surfactant formulation that has shown superior wetting capabilities in hydrophobic growing media.

- Cultivata, powered by OpusMAX®, delivers superior initial wetting ability, increased water retention, and ability to rewet over time.
- In initial wetting time research, Cultivata consistently reduced the wetting time by 50 percent when compared to leading competitor products at a variety of application rates. By reducing wetting time, growers can save time and bring down labor costs.

CUSTOMER SUCCESS STORIES



MICROGREENS

A world-class, multistate microgreens grower put our Evofactor nutrient adjuvant in microgreen trials on four different crops. The crop cycles ranged from 9 days to 21 days. They saw yield improvements that ranged from 8% up to 28% increases.



REX BUTTERHEAD LETTUCE

In internal trials on hydroponic lettuce, we added Evofactor to a standard fertilization program. Compared to the control, we saw a 50.9% gain in total fresh weight.



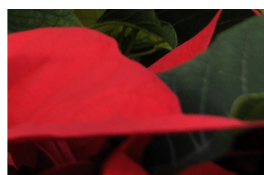
GERANIUMS

A grower utilizing Evofactor reduced their fertilizer inputs by 37.5% for geraniums. The product was adopted when the grower saw that supplementing with Evofactor could produce robust, healthy plants with increased biomass, while at the same time reducing their fertilizer treatment.



Verano365 aims to help the world thrive with healthier harvests. The Texas-based company provides specialty horticultural innovations utilizing a proprietary formulation technology, OpusMAX.

Verano365 products are available from major distribution partners:
BFG Supply | BWI Companies | Griffin Greenhouse Supplies



Products are registered for use in all 50 states. Please consult all label instructions and use rate guidelines prior to use.

Verano365 is part of the BPS Agriculture family of companies. Learn more about how our products help growers maximize profit per square foot at verano365.com.

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salesupport@verano365.com